Horizon
Foundation Finishing Systems

TUFF-N-DRI® GUARANTEED DRY BASEMENTS

Insulate your foundation on the Outside to Prevent Condensation on the Inside

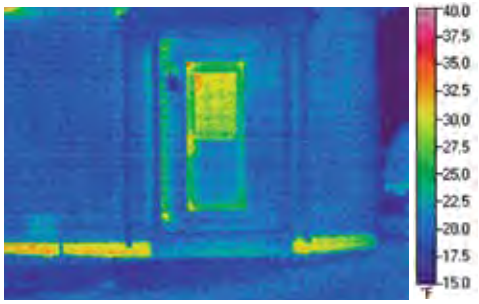
Building Green and Meeting ENERGY STAR© Criteria Starts With the Foundation

Uninsulated Foundation Walls Invite Energy to Escape

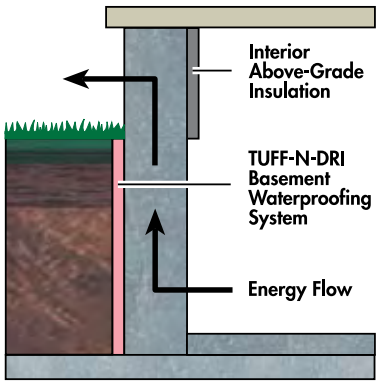
DON'T LOSE UP TO 40% OF YOUR HOMES' ENERGY

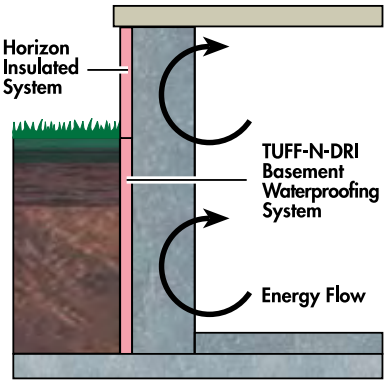
Think windows and doors are energy's favorite escape hatches? Think again.

- Foundation walls can be a source of drastic energy leaks – accounting for up to 40% of a home's total energy loss.
- Concrete is a very inefficient insulator. Even an 8-inch concrete wall has an R-value of only about 1.5.



Uninsulated foundation walls are a hot spot for energy leaks – in cold climates, about 15°F warmer than surrounding siding, windows and doors.





Clearly, foundation walls must be insulated to protect against energy loss. But improper insulation techniques can still allow energy to escape.

- With interior draping, concrete walls can continue to conduct energy out of the basement.
- Interior draping can also cause condensation on inside walls, creating damp conditions that may lead to mold.

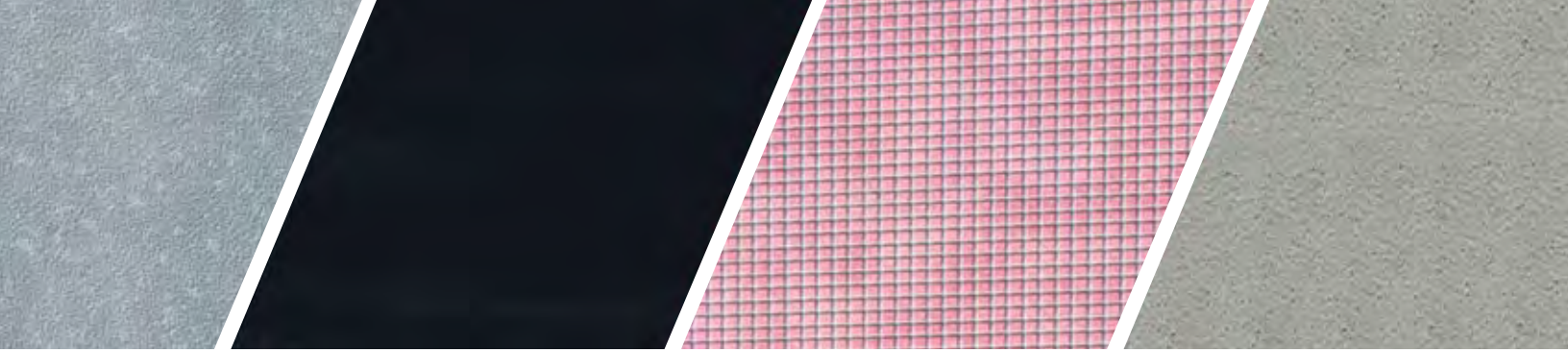
ENERGY STAR and Green Building

- Insulating foundation wall on the exterior maximizes energy efficiency and helps fulfill ENERGY STAR Home Sealing qualifications. Making your homes more energy efficient also helps meet "green building" goals.
- Concrete walls can't conduct heat outside, keeping the conditioned air inside the basement and lowering energy use.
- Exterior insulation minimizes interior condensation, helping to prevent mold.

Did You Know?

A 4-foot interior insulation drape can cause moisture to condense on inside foundation walls when the temperature outside is as high as 40˚F.

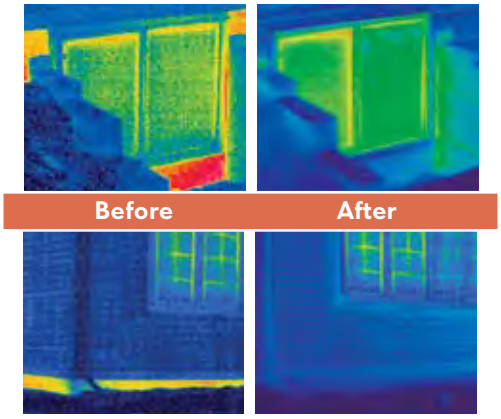
Insulate foundation walls the right way to save energy and reduce condensation. See reverse side for more details.



Insulate Foundations on the Outside

Keep Basement Interiors Warmer and Drier

- Insulate foundation walls properly – on the exterior, from footing to sill plate – with TUFF-N-DRI® Full System below-grade and Horizon™ Insulated System above-grade.
- TUFF-N-DRI and Horizon can increase the R-value of foundation walls up to R-10.
- With no interior condensation, basement walls stay warmer and drier, controlling the conditions that can cause mold.
- TUFF-N-DRI and Horizon also waterproof the entire foundation wall, and the system is backed by the only 30-year full-wall performance warranty in the industry.*
- Horizon ThermoPanel™ insulates the exterior wall above-grade while WARM-N-DRI® Foundation Board insulates and drains water below-grade.
- Horizon Coat above-grade includes an attractive topcoat to add curb appeal.



More Rewards for Insulated Foundations

$2,000 Energy Tax Credit

ENERGY STAR Homes

- Insulating foundation walls with TUFF-N-DRI and Horizon is a key step to meeting ENERGY STAR Home Sealing criteria.
- Increased energy efficiency and an ENERGY STAR rating are strong selling points for home buyers.
- Improve each home's insulation R-value starting in the basement.

ENERGY STAR

Model Energy Code

- Don't overlook energy efficient foundations to meet code.
- Improve each home's R-value starting in the basement.

Build Greener

- Insulate foundation walls with TUFF-N-DRI and Horizon to help homes use less fuel for heating and cooling.
- Lowering each home's energy consumption contributes to "green building" initiatives.
- WARM-N-DRI insulation manufactured with a minimum 35% recycled content.

For more product information, call 800-DRY-BSMT or visit GuaranteedDryBasements.com

Horizon Foundation Finishing Systems

TREMCO Barrier Solutions

GUARANTEED TUFF-N-DRI DRY BASEMENTS

An RPM Company

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